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Managing Business Ethics, 5th Edition: Authors: Linda K. Trevino, Katherine A. Nelson: Publisher: Wiley, 2010: ISBN: 1118050134, 9781118050132: Length: 480 pages: Subjects

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How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories and how these apply to the major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. 'Key Concepts' and 'Think Theory' boxes ensure the essential ideas are straightforward to grasp but don't go unchallenged, while 'Ethics in Action' boxes and Case Studies illustrate these ideas at play in the working world. Step into the shoes of a decision-maker with 'Ethical Dilemma' boxes and hear from them first hand with new 'Practitioner Spotlight' boxes, which feature fascinating insights from real-life practitioners on how they manage ethical decisions and what skills they consider to be crucial to success. The fourth edition offers a wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the practitioners from the book and new multiple-choice questions enhance the online resources for students, while workshop and flipped classroom activity ideas support lecturers. In addition, content has been thoroughly updated across the book and online to reflect the latest developments and issues surrounding corporate citizenship, globalization, and sustainability. Award-winning, best-selling, and up-to-date; this is the textbook of choice for those wishing to excel in business ethics. The book is supported by an extensive range of online resources: For students: Practitioner Spotlight videos and web links Additional Case Study web links Additional Ethics in Action web links Addition Ethics on Screen web links Think Theory responses Film list Ethics career guide Further reading Multiple-choice questions For lecturers: VLE content PowerPoint slides Test bank Case bank Sample course outline Teaching notes for Case Studies Teaching notes for Ethical Dilemmas Teaching notes for Ethics in Action features Teaching notes for Ethics on Screen features Ideas for structured workshops

The Practical, Comprehensive Guide to Applying Cybersecurity Best Practices and Standards in Real Environments In Effective Cybersecurity, William Stallings introduces the technology, operational procedures, and management practices needed for successful cybersecurity. Stallings makes extensive use of standards and best practices documents that are often used to guide or mandate cybersecurity implementation. Going beyond these, he offers in-depth tutorials on the "how" of implementation, integrated into a unified framework and realistic plan of action. Each chapter contains a clear technical overview, as well as a detailed discussion of action items and appropriate policies. Stallings offers many pedagogical features designed to help readers master the material: clear learning objectives, keyword lists, review questions, and QR codes linking to relevant standards documents and web resources. Effective Cybersecurity aligns with the comprehensive Information Security Forum document "The Standard of Good Practice for Information Security," extending ISF's work with extensive insights from ISO, NIST, COBIT, other official standards and guidelines, and modern professional, academic, and industry literature. • Understand the cybersecurity discipline and the role of standards and best practices • Define security governance, assess risks, and manage strategy and tactics • Safeguard information and privacy, and ensure GDPR compliance • Harden systems across the system development life cycle (SDLC) • Protect servers, virtualized systems, and storage • Secure networks and electronic communications, from email to VoIP • Apply the most appropriate methods for user authentication • Mitigate security risks in supply chains and cloud environments This knowledge is indispensable to every cybersecurity professional. Stallings presents it systematically and coherently, making it practical and actionable.

This text stresses the importance of considering ethics as an issue that can be taught and managed. It provides readers with an understanding of how corporations can positively influence the behaviour of employees.

The third edition of this book introduces business ethics concepts, tools and theories, then applies them to key stakeholder groups. It takes a global approach in a market dominated by US texts. The accessible style and thorough pedagogy ensure the book is both student- and teacher-friendly.

Managing Business Ethics: Making Ethical Decisions teaches students how to navigate ethical issues they will encounter using the weight-of-reasons approach applied throughout the book. This decision-making framework's goal is not to faithfully apply particular philosophical perspectives on what is right, but rather to solve ethical problems. Authors Alfred A. Marcus and Timothy J. Hargrave underscore the need for employees at all levels to carefully consider the ethical implications of their actions using this approach and it can be applied at the individual, organizational, and stakeholder levels. Each chapter provides a case to walk through application of the framework and mini-cases allow students to practice applying this framework on their own. A wide range of real-world case studies are presented, featuring companies such as Facebook, Google, Wells Fargo, Volkswagen, and Amazon. This practical, down-to-earth text also delves into topics not covered extensively by other books such as slow and fast thinking, the inherent conflict between the individual and organization, conformity, and the difficulties of speaking truth to power. Students are offered ample opportunity to engage in thoughtful reflection, discussion, and application as they grapple with ethical issues big and small.

Since its inception, An Introduction to Business Ethics by Joseph DesJardins has been a cutting-edge resource for the business ethics course. Desjardins' unique multidisciplinary approach offers critical analysis and integrates the perspective of philosophy with management, law, economics, and public policy, providing a clear, concise, yet reasonably comprehensive introductory survey of the ethical choices available to us in business.

While most business ethics texts focus exclusively on individual decision making—what should an individual do—this resource presents the whole business ethics story. Highly realistic, readable, and down-to-earth, it moves from the individual to the managerial to the organizational level, focusing on business ethics in an organizational context to promote an understanding of complex influences on behavior. The new Fifth Edition is the perfect text for students entering the workplace, those seeking to become professionals in training, communications, compliance, in addition to chief ethics officers, corporate counsel, heads of human resources, and senior executives.

Can a corporation have a conscience? What is wrong with reverse discrimination? Can ethical management and managed care coexist? Hoffman, Frederick, and Schwartz address these and many other current, intriguing, often complex issues in corporate morality. This introductory business ethics text contains a thorough general introduction on ethical theory, 54 readings, and 25 cases. Divided into five parts, each with an introduction that presents the major themes of its articles and cases, the text contains an impartial, point-counterpoint presentation of different perspectives on the most important issues being debated in business ethics. Each chapter ends with questions that can be used for student discussion, review, tests/quizzes, or for student assignments. The fourth edition has 27 new readings, 15 new cases, and 10 new mini-cases.